



## The Wing Group Opens New Global Business Development & Product Headquarters in the UK

The Wing Group is pleased to announce that it has set up a new Global Business Development & Product team in the UK to continue its' expansion into the European market.

The Wing Group encompasses the brands; Wing, Henshaw Inflatables, Patten, Fabtek and Mustang Survival, all of which have built deep, trusted relationships with marine and aviation consumers over a collective span of nearly 75-years. Built on a rich and authentic heritage in delivering survival equipment to people in the harshest operating environments in the world, the group's brands have earned loyalty and recognition for designing and manufacturing innovative and high-quality product solutions. Wing has already established a strong North American market share and is now expanding into the European market with its highly innovative product portfolio.

The company is growing rapidly and is pleased to announce the opening of the Wing Group Global Business Development & Product Team Office. The new Global Team will be led by Nigel Parkes, Managing Director Europe, a stalwart authority, and presence in the marine industry with decades of experience leading teams designing, developing, and going to market with advanced safety and lifesaving equipment.

Commenting on the new team and headquarters at Throope Down in Salisbury, UK, Andrew Branagh, CEO of the Wing Group said, "Our company is obsessed with customer intimacy as we profoundly believe it is the key to unlocking truly innovative solutions and product greatness. As we build global marketplace presence, we knew it was imperative to assemble talented teams in the same region and time zone as our strategic partners so that we can serve them better every day."

Matthew Bridge Commercial Sales Director leads a team of Global Sales Managers with deep professional experience across the spectrum of tactical operations, commercial & leisure marine, and aerospace & defence. In addition, a high caliber product design & development team has been established to rapidly prototype for military and industrial partners, and to blend the unique insights and requirements of the UK and European markets into the company's existing product portfolio.

Nigel Parkes said, "The Wing Group companies have well established market presence with their product lines in the Americas. Working closely with our Wincanton-based Henshaw Inflatables business, our Throope Down Business Development & Product Team will access and collaborate with the incredible talent of the Mustang Survival Waterlife Studio and the unparalleled engineering force



at Wing Inflatables and Patten to deliver immense value for our partners and customers like no other brand in the market.”

The Wing Group will be exhibiting at the METSTRADE Show, Amsterdam, November 16-18<sup>th</sup>.

## Notes for Editors

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The Wing Group is the world leader in inflatable boats, life rafts, flotation, dry suits and other tactical and survival solutions for recreational, commercial and military customers.

Built on 200 years of combined experience, The Wing Group and its companies have developed an unparalleled reputation for highly technical, high quality customer solutions - whether it's a private yacht deploying an expeditionary craft, a fighter jet pilot requiring an aviation life raft, a rescue swimmer requiring protection in arctic conditions or a special forces unit depending on high-performing combat rubber raiding craft.

The Wing Group delivers confidence to the world's most demanding marine and aviation users through innovative and high-quality technical solutions – on, over and under the water.



First in the field of innovative polyurethane design for tubes, inflatable boats and sponsons. Wing's combatant crafts are used throughout the world by the U.S. Army, the U.S. Navy SEALs and tactical and military professionals who demand only the best.



The leading manufacturer of Hypalon-constructed inflatable tubes and collars to RIB builders in the UK and throughout the world. Superyacht customers and militaries alike put their trust in Henshaw products.



Pioneer in the design and manufacture of lifesaving solutions since 1967. Mustang Survival is committed to the protection and enhancement of those who push themselves to extremes, whether for work, duty, or to escape the daily grind.



Patten is proud to have provided life rafts on the NASA's legacy Mercury and Apollo missions as well as today's NASA Orion and SpaceX manned space missions.



Custom designer and manufacturer of doors, windows, and hatches for the leading recreational, commercial and military.

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